

M a k i n g C o n n e c t i o n s

tincan.

CREDENTIALS 2025

**BIG CONNECTIONS. LITTLE CONNECTIONS.
POWERFUL CONNECTIONS.
ONE-OF-A-KIND CONNECTIONS.**

WHO WE ARE

Tin Can PR is an independent PR agency based in Cape Town with a strategic, creative, original and connected approach.

We've been producing effective consumer and business campaigns for over two decades.

We utilise a tailored approach to tackle small and sublimely simple to large and ridiculously complex.

Advertising is saying you're good. PR is getting someone else to say you're good.



HOW WE DO IT

We're an agency that thinks differently about the way in which PR fits into the overall brand relations mix in the age of public relationships.

Our team believes in integrated ideas, because the ideas business is about seizing the audience's imagination and making connections.

We have a long history of working with some of the world's biggest brands and deliver world-class editorial and news content while integrating all functions of PR.

We develop and execute integrated strategies across multiple disciplines including: PR, creative strategy, content marketing, influencer marketing, brand experiences and events.



BIG CONNECTIONS

LITTLE CONNECTIONS



ONE-OF-A-KIND CONNECTIONS

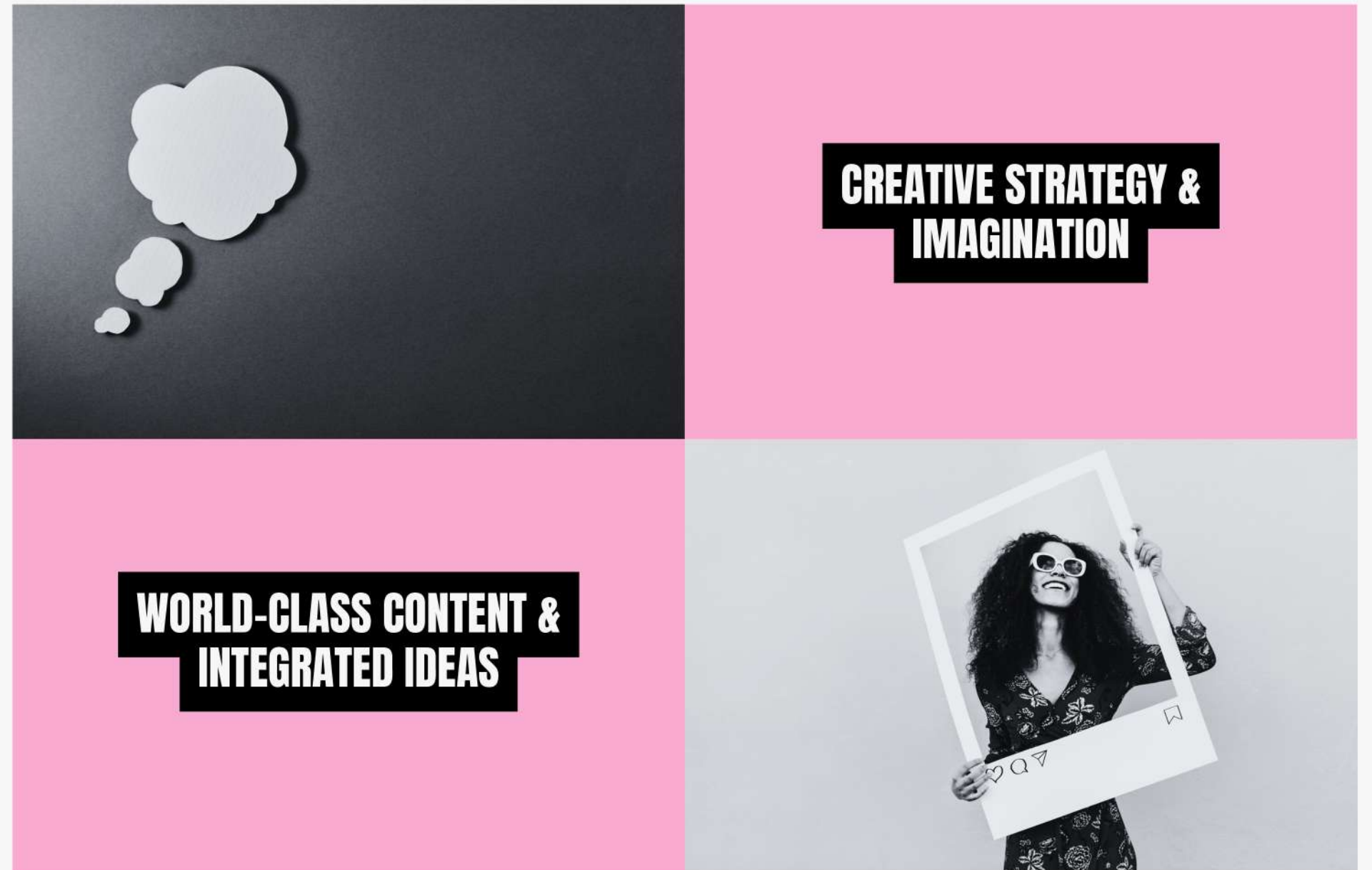
THE WAY WE WORK

WE HAVE AN ORIGINAL CONNECTED APPROACH.

With strong strategic leadership we immerse ourselves in our clients businesses.

We deliver world-class content, writing & thinking like journalists.

Why? Because the ideas business is about seizing the audiences imagination and making connections.





WHY BOTHER?

GOOD STORIES ENGAGE PEOPLE, GREAT STORIES HELP PEOPLE THINK, FEEL AND ACT - YOUR STORY IS CENTRAL TO YOUR BUSINESS NOT JUST THE MARKETING COMMUNICATIONS MIX.

“

“If I was down to the last dollar of my marketing budget I’d spend it on PR!” - Bill Gates

”



COLLABORATION

WE PLAY NICELY WITH OTHERS...

We have a collaborative approach when delivering any campaign. Whether it's with clients, agencies, suppliers or the media.

We pride ourselves on this approach in order to amplify work and outputs in the best and biggest way to deliver connection.

We look at our clients as partners, friends and mentors, many of whom remain with us for no less than 3 years, with some for more than 7 years.

SERVICES

We can strategically create and implement all PR outputs required to make connections.

We utilise a tailored approach from small and sublimely simple to large and ridiculously complex.

Everything from traditional PR, corporate communications, crisis comms, content creation, influencer campaigns and consumer experiences. Nothing is out of bounds and we're unafraid to take risks.



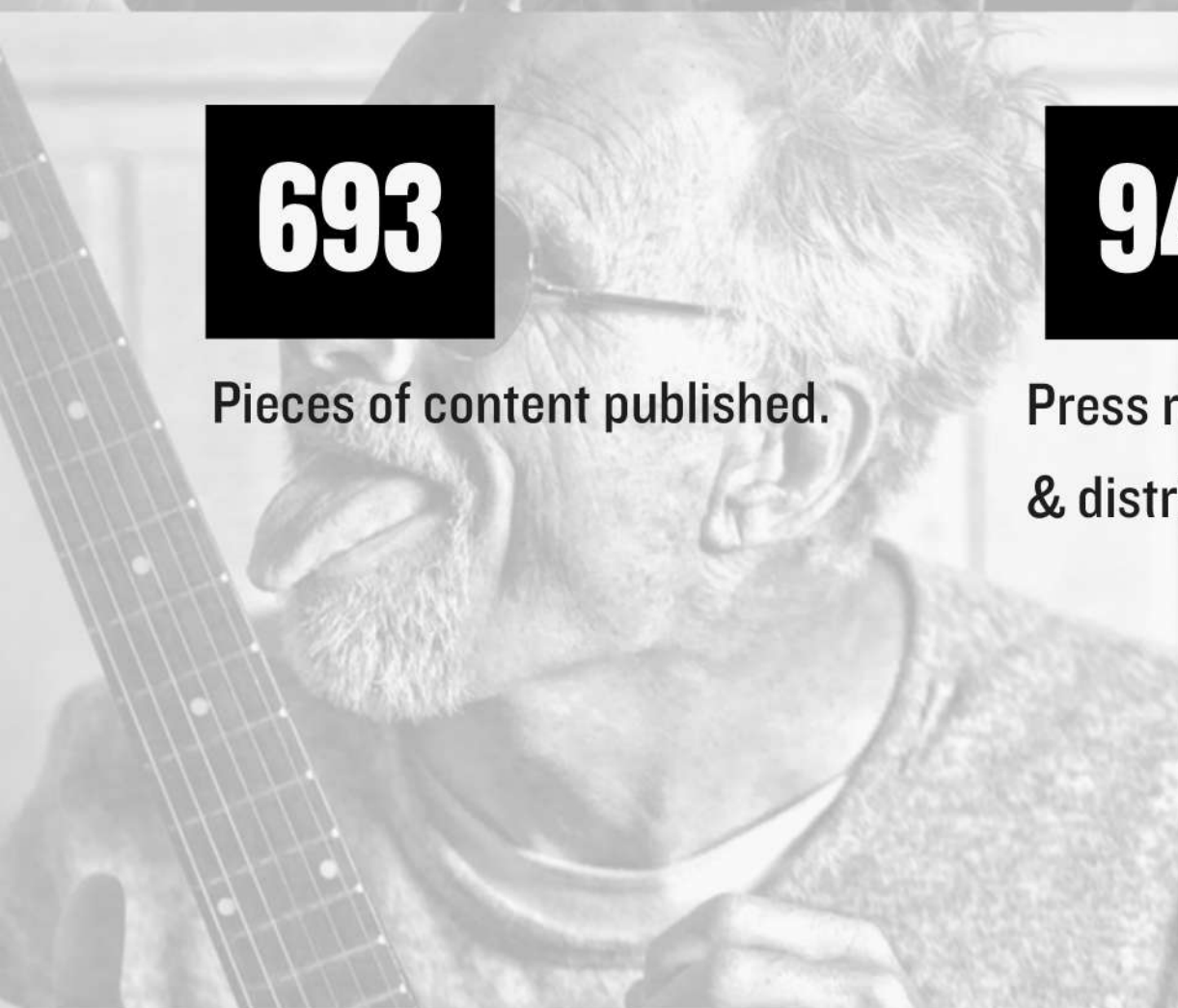


2024 IN NUMBERS

SMALL
CONNECTIONS



POWERFUL
CONNECTIONS

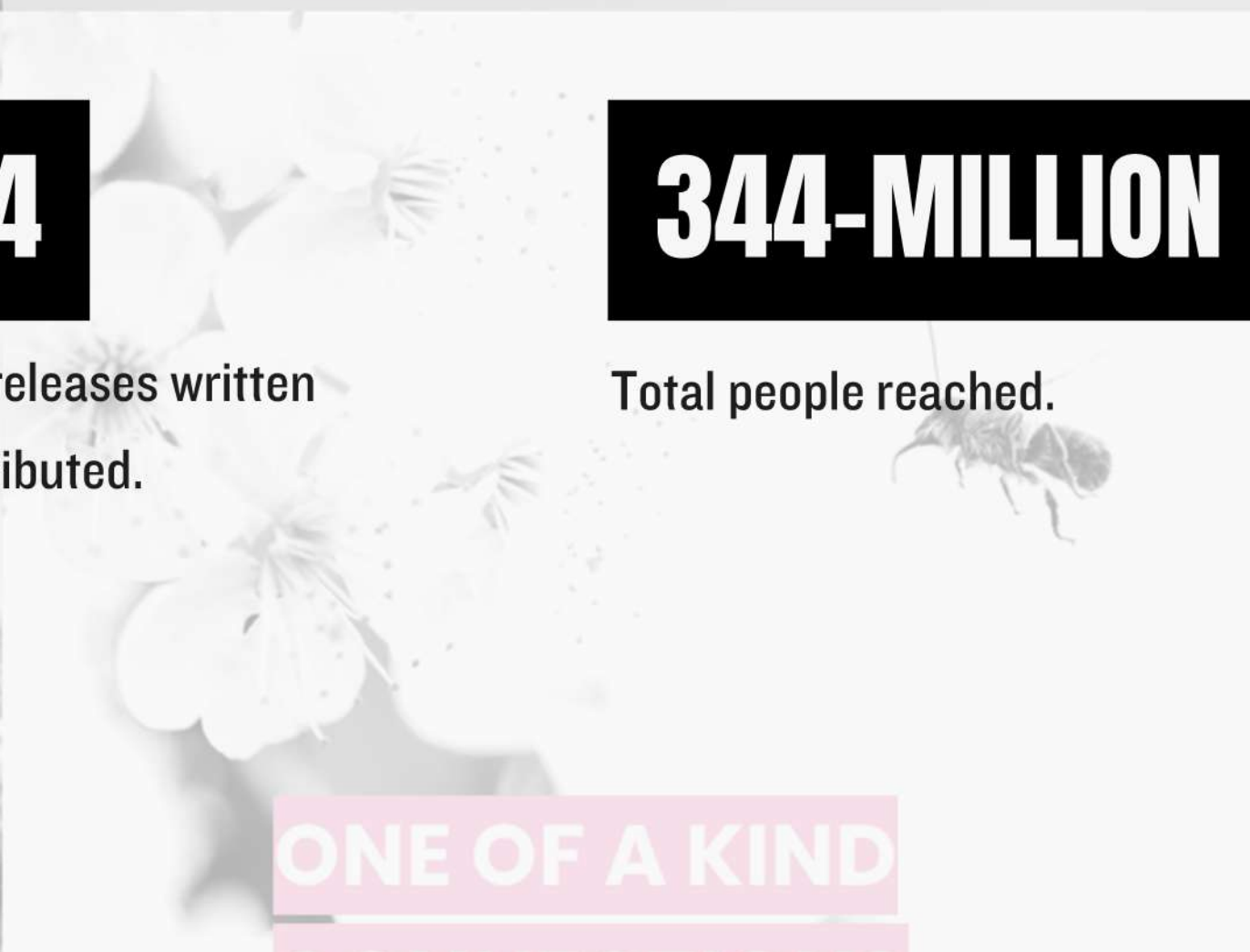


693

Pieces of content published.

94

Press releases written
& distributed.



ONE OF A KIND
CONNECTIONS

344-MILLION

Total people reached.



28-MILLION

People reached monthly.

DON'T TAKE OUR WORD FOR IT...

WHAT PEOPLE SAY ABOUT WORKING WITH US.



WHAT THE MEDIA SAY...

”

AMY-RAE RISPEL
PRIMEDIA

“When it comes to PR, Tin Can are a delight to deal with. For many of us working in the media, you want someone who is quick to respond, helpful, intelligent and most importantly creative and proactive with a brief.

You can trust Tin Can, their number is the one to have saved on speed dial - I highly recommend working with them.”

TANYA NEFDT
ENCA + FEEL SA

“Tin Can brings the gees! They’re always willing to go the extra, even when it’s not for their clients. Helpful, on the pulse and always available.”

GEORGINA CROUTH
DAILY MAVERICK

“Always helpful, always available and always relevant, what a pleasure to work with Tin Can.”

WHAT OUR CLIENTS SAY...

”

RISHAAD HAJEE
PMI

“Tin Can has been an integral partner, enabling the organisation to achieve its communication goals for many years. I’ve appreciated their easygoing style, honest feedback and strategic guidance. They punch far above their weight.”

GRANT PLEMING
THE RACKET CLUB

“We have partnered with Tin Can who have lead the execution for our PR requirements across our client stable. The results have been staggering, with KPI’s far surpassing before the end of the campaigns. They’re a breeze to work with, true team players! I would have no problem recommending them.”

PEADAR HEGARTY
MARKETING CONSULTANT

“I have not encountered a better team, not just in the world of PR but in consumer engagement.”

CLIENTS

WE'VE WORKED WITH JUST ABOUT EVERY INDUSTRY! FINANCIAL SERVICES, HEALTH, TRAVEL, LIFESTYLE, REGULATORY, CONSTRUCTION, LEGAL, FMCG, NGOS AND SOES. THESE ARE SOME OF OUR CURRENT CLIENTS...



LEADERSHIP

DEBBY HAS 30 YEARS EXPERIENCE IN THE AREAS OF BUSINESS MANAGEMENT, PR, CRISIS COMMUNICATIONS, MARKETING, BRANDING, ADVERTISING, ACTIVATIONS, INFLUENCER MARKETING, STAKEHOLDER RELATIONS AND JOURNALISM.

LESLIE ESTABLISHED THE ORIGINAL TIN CAN AGENCY TO OFFER CORPORATE PR, BRANDING, ACTIVATIONS, AND OTHER BRAND COMMUNICATIONS SERVICES ACROSS A BROAD SPECTRUM OF INDUSTRIES.

In 2009 Tin changed its focus to consumer and business PR and activations and became the South African appointed affiliate for Saatchi & Saatchi in January 2009 operating from the Saatchi & Saatchi offices for ten years. Tin Can broke away from Saatchi & Saatchi and since then has worked with a number of clients directly as well as working with various ad agencies to amplify client campaigns.

Before taking the entrepreneurial plunge, Leslie was MD of the South African office for London-based technology communications consultancy Text 100, and prior to this was the marketing communications manager for Microsoft SA for three years, responsible for the successful launch of Microsoft in SA, and in sub Saharan Africa.



DEBBY LESLIE

CONVERSATIONIST | CEO

Before this she had her own IT PR consultancy, prior to which she spent two years as a technology news journalist after a three year stint at the MBM Group as marketing manager.

Before going into the world of marketing, she spent seven years in the hospitality industry and did a three-year in-house management training course with Holiday Inn.

She was also the weekly small business columnist for Sunday Times from 1994 to 1996.

SHE LIVES IN CAPE TOWN WITH HER HUSBAND STEVE AND HER FUR BABY FRANKIE (THE FRENCHIE).

LEADERSHIP

KISHA HAS OVER 2 DECADES OF EXPERIENCE IN THE PR INDUSTRY. HER EXPERTISE IS IN STRATEGY, MEDIA ENGAGEMENT, SOCIAL MEDIA, CLIENT SERVICE, CONSUMER EXPERIENCES AND CONTENT MARKETING.

SHE JOINED TIN CAN COMMUNICATIONS AS AN ACCOUNT EXECUTIVE IN 2003 WORKING ON SOME OF THE COMPANIES KEY ACCOUNTS.

An award-winning PR strategist with over 22 years of experience in public relations, brand communications, and marketing. As co-founder of Tin Can PR, she specialises in crafting strategic communication campaigns that connect brands, consumers, and the media. She has extensive experience across multiple sectors, working with multinational companies and leading advertising agencies. She is passionate about storytelling, integrated marketing, and the power of meaningful brand conversations.

She launched Tin Can PR as co-founder with her mother (Debby Leslie) in 2008 to focus on consumer and business PR, as well as brand experiences, influencer marketing, content marketing, social media, and creative strategy working on some of the agency's top clients

Straight out of school she did a short stint studying BA LLB Law at UCT followed by a move to Vega where she studied brand communications. Prior to co-founding Tin Can PR, she was based in Johannesburg where she worked as an Account Director at Magna Carta Public Relations.

She is unafraid to try new things, take risks and love how great ideas can spark conversation. She loves how PR connects consumers to these conversations. She has conceptualised and brought to life 2 Guinness World Records and won a couple of Loeries and PRISM awards.

She's a qualified yacht skipper and spends her spare time in the ocean, sailing, surfing and diving. She is a PRISA registered Chartered Public Relations Practitioner.

KISHA READER-BAIN

STRATEGIST | WAVEMAKER



SHE LIVES IN CAPE TOWN WITH HER HUSBAND BRENDON, HER SONS MANNIX & ROLLO AND HER BONUS SON KEANEN..

CASE STUDIES

WORK WE ARE PROUD OF!



THE CHALLENGE

Building a Brand. Growing a Category.
Without a Big Budget.

Launch Lyre's – the world's most awarded non-alcoholic spirits brand – in a nascent category with no major event or media budget.

THE TASK

Establish Lyre's as the leader in non-alcoholic spirits while building awareness and interest in the broader category in South Africa.

THE STRATEGY

- Shift focus from big splash to slow build
- Seed content monthly through relevant tactical observances (e.g., Dry January, Sober October)
- Deliver targeted media drops (200+ bottles) to radio DJs & journalists
- Host intimate masterclasses with key media to drive editorial

106 MEDIA PLACEMENTS ACROSS PRINT, ONLINE & BROADCAST, R4.2 MILLION IN EARNED MEDIA VALUE, 51 MILLION AUDIENCE REACH.
LYRE'S OWNED THE "SOBER CURIOUS" CONVERSATION FOR 8 MONTHS WHICH DIRECTLY CONTRIBUTED TO KEY RETAIL LISTINGS IN SA.

SOBER CURIOUS?



THE CHALLENGE

Break a World Record. Serve a nation.
Feed a story.

Hungry Lion was losing market share to KFC despite a major ATL push via their Lucky Bucket campaign. They needed breakthrough news coverage to reignite brand relevance and drive engagement.

THE TASK

Create a mass participation event that delivers maximum media impact, leverages the existing campaign, and connects with core communities.

THE STRATEGY

We set out to turn Lucky Bucket into Legendary Bucket by inviting South Africa to “Share More” on Heritage Day — a culturally significant, unifying national moment. The goal was to break the Guinness World Record for the Largest Serving of Fried Chicken.

OVER 1.6 TONNES (1,631.216KG) OF CHICKEN SERVED, 65,000+ ATTENDEES IN MITCHELLS PLAIN, 13,644 FREE MEALS WITH COCA-COLA, GIANT 4M HUNGRY LION BUCKET CONSTRUCTED FOR THE ATTEMPT, EVENT AUDITED AND VERIFIED FOR GUINNESS SUBMISSION. R10 MILLION+ EARNED MEDIA IN 24-HOURS WITH 25 MILLION+ AUDIENCE REACH, 200%+ INCREASE IN BRAND ENGAGEMENT (VS INDUSTRY BENCHMARKS), DOUBLE-DIGIT SALES GROWTH POST-CAMPAIGN, OVER 2 MILLION DIGITAL VOUCHERS DOWNLOADED, MADE PRIME-TIME NEWS ACROSS ALL MAJOR BROADCASTERS.



SHARE MORE

— COME SHARE IN OUR
**GUINNESS WORLD
RECORD FEAST**
FREE
KING SIZED chicken
**MORE THAN
1,1 TONNES
WILL BE SERVED**
HERITAGE DAY
September at 10
Promenade Mall, Mitchell





PURE DESIRE

REACHED 9.5 MILLION PEOPLE THROUGH MEDIA MENTIONS, EARNED R2 MILLION IN PR VALUE, DELIVERED 93% ROI FOR CLIENT & REPOSITIONED HAAGEN-DAZS AS A PREMIUM LIFESTYLE BRAND

THE PROBLEM

Make them crave more with pure desire.

Reposition Haagen-Dazs in South Africa to stand out in a crowded premium dessert category and drive winter sales. Based on the insight that people crave what they can't have. Leveraged this insight to build desire, not just sell product.

THE TASK

Was to craft a campaign that created desire, not just consumption. Make winter work for an ice cream brand, and turn indulgence into an aspiration.

THE STRATEGY

Sell an experience not just ice cream and capitalise on winter (low ad spend by competitors) to spark intrigue. We tapped into this universal truth to flip seasonality on its head. Instead of promoting ice cream in summer, we made winter the season of indulgence with the Southern Hemisphere's first-ever life-sized snow globe experience.





TICKLED PINK

65 MEDIA HITS IN JUST 2 DAYS, COVERAGE ACROSS LOCAL AND INTERNATIONAL PLATFORMS, TOTAL REACH OF OVER 168 MILLION. POSITIONED TOYS R US AS THE GO-TO BARBIE DESTINATION IN SA. WE DIDN'T JUST JOIN THE BARBIE CONVERSATION – WE HELPED DRIVE IT.

THE CHALLENGE

Barbie Box Office Weekend PR Win.

Position Toys R Us at the forefront of the Barbie conversation in South Africa, tapping into both the kid and kidult collectible markets during the global Barbie movie frenzy.

THE TASK

Own the Barbie conversation while driving awareness of the Toys R Us offering.

THE STRATEGY

We leveraged the sales figures We capitalised on Barbie doll sales figures from Toys R Us stores over the opening box office weekend — using this real-time retail insight to insert Toys R Us into the national and global Barbie narrative. res of Barbie over opening box office weekend at Toys R Us to place the brand top of the conversation.



THE CHALLENGE

Change lives - one sandwich at a time.

The economic fallout of COVID-19 left thousands of South Africans food insecure. Ladles of Love was feeding communities in need — but donor fatigue was setting in.

THE TASK

Create a high-impact mass participation activation that allowed people to help from home and reignite public support.

THE STRATEGY

Break a world record — for good. On Mandela Day, Ladles of Love set out to smash the record for most sandwiches made in 1 hour. With support from SASKO (bread), Rhodes Quality (jam), and Pick n Pay (bags), sandwich kits were distributed via Ladles of Love hubs across the Western Cape. Participants registered online, collected kits, and joined a live-streamed sandwich-making event from home.

SPIRIT OF UBUNTU



304,583 SANDWICHES MADE (VS. WORLD RECORD OF 57,662), ALL SANDWICHES COLLECTED AND DISTRIBUTED THE SAME DAY, 68 MEDIA MENTIONS, 15M+ REACH & R4.2 MILLION AVE. PROVED THE POWER OF COLLECTIVE ACTION AND THE ENDURING SPIRIT OF UBUNTU.





THIS CHANGES EVERYTHING

MEDIA VALUE: R2.2 MILLION, REACH: 10.6 MILLION+, COVERAGE: PRIME TV & RADIO SEGMENTS, BUSINESS AND CONSUMER LIFESTYLE FEATURES, PERCEPTION SHIFT: IQOS POSITIONED AS SCIENCE-DRIVEN, FASHION-FORWARD, AND CATEGORY-DISRUPTING.

THE CHALLENGE

Transforming science into experience.

Increase awareness and understanding of IQOS in a highly regulated market by positioning its science and innovation at the forefront. South Africa's tobacco and nicotine sector is highly regulated, making it difficult to communicate openly about alternative products. We needed to elevate understanding of IQOS and translate its innovation into a memorable, regulatory-compliant experience.

THE TASK

Leverage the global IQOS 3 launch to position IQOS as a lifestyle and innovation leader, not just a tobacco alternative. Create immersive touchpoints pre-, during-, and post-launch to build long-term brand relevance.

THE STRATEGY

We leveraged the global launch of IQOS 3 to amplify the the brand, benefits and new product offering in SA with an event that changed everything. Guests from CT, DBN, and JHB experienced the brand from the airport to the venue. The event embodied the brand message: "This Changes Everything." We then hosted customisation sessions for the store launches - pairing IQOS device personalisation with custom sneaker design. Merged innovation with fashion to generate lifestyle relevance and continuous media interest

IQOS

THE CHALLENGE

Tap into luxury lifestyle.

Amid a saturated craft gin market, we needed to cut through the clutter and launch a new gin with no ATL budget.

THE TASK

Position and profile the world's first truffle-infused gin — KWV's Cruxland Gin — to South African and international audiences using only PR.

THE STRATEGY

We designed an immersive launch: A gallery-style event featuring four artisans, each interpreting their "search" for the rare Kalahari N'abbas truffle. Leveraged the unique local story to spark national and global media curiosity. Tapped into lifestyle, luxury and gastronomy media to amplify credibility.

A TELLING TASTE



SOLD OUT IN 2 MONTHS, FRONT PAGE COVERAGE IN TOP SOUTH AFRICAN NEWSPAPERS, FULL-PAGE FEATURES IN PREMIUM LIFESTYLE AND TRADE MAGAZINES. BROADCAST INTERVIEWS ACROSS RADIO AND TELEVISION. GLOBAL COVERAGE FROM KEY SPIRITS AND FOOD TITLES. NEW RETAIL LISTINGS SECURED BOTH LOCALLY AND INTERNATIONALLY. DECLARED BY KWV AS "OUR MOST SUCCESSFUL MARKETING EFFORT TO DATE."





IF HE DIES, FRANK PAYS

THE CHALLENGE

No BS brand that South Africans don't know they need.

Launching a direct life insurance brand in a traditional broker-dominated market meant competing against entrenched trust, complex regulation, and consumer inertia. We needed to create maximum talkability, win early trust, and stand apart from the sea of sameness.

THE TASK

We were tasked with creating mass talkability while enabling the new brand to win early brand recognition and attain its business and communication objectives with a non-traditional approach.

THE STRATEGY

“If He Dies, Frank Pays” - To dramatise the direct nature of the brand, we staged a high-stakes stunt: A professional slackliner walked between two cranes at Cape Town Station while media and VIPs watched live from the launch venue. The kicker? If he didn't make it —Frank.net would pay out.

30+ MILLION PEOPLE REACHED ON LAUNCH DAY, R5 MILLION IN EARNED MEDIA (INCLUDING ENCA PRIME TIME, ALL MAJOR RADIO STATIONS, AND TOP-TIER PRINT), 71 PUBLISHED ARTICLES ON DAY OF LAUNCH ALONE. R1 BILLION IN LIFE COVER SOLD WITHIN 4 MONTHS. R5 BILLION IN LIFE COVER SOLD WITHIN THE FIRST YEAR. FRANK.NET'S UNAPOLOGETICALLY BOLD TONE WAS MATCHED WITH AN EQUALLY DARING LAUNCH, POSITIONING IT AS THE HONEST, NO-BS BRAND SOUTH AFRICANS DIDN'T KNOW THEY NEEDED—UNTIL THEY SAW IT WALK THE LINE.



GRAND CHATEAU

3 IMMERSIVE EVENINGS WITH 252 GUESTS. PR REACH EXCEEDED 77.8% VS PREVIOUS LAUNCH. MEDIA COVERAGE: 96+ PIECES IN 2 MONTHS WITH A REACH OF 28M. THE EARNED MEDIA VALUE EXCEEDED KPI BY 87.4% WITH COVERAGE TARGET OF 98.4% ACHIEVED.

THE CHALLENGE

A triumph of luxury and innovation.

Create awareness and talkability around the Glenfiddich mother brand through the South African launch of Grand Chateau, blending traditional elegance with modern marketing strategies.

THE TASK

Deliver a benchmark campaign that redefined Glenfiddich’s luxury positioning in SA through elevated storytelling, artful experiences, and innovative media integration. To celebrate craftsmanship, creativity, and collector-worthy whisky.

THE STRATEGY

Liquid Discovery: Telling the story of the 31-Year-Old Grand Chateau whisky. Experiential Tastings: Exclusive events in Cape Town & Johannesburg. Festive Season Push: Elevating Glenfiddich as the must-have collector’s brand.



THE CHALLENGE

Create a sipping tequila revolution.

South Africa has one of the world's highest rates of tuberculosis transmission. Despite public awareness of TB, most people continued to cough openly, increasing the risk of infection.

THE TASK

Position Tradicional as South Africa's first premium sipping tequila, elevating consumer perception and shifting tequila from a party shooter to a refined sipping spirit.

THE STRATEGY

Authentic Brand Launch Events at El Burro (Cape Town) & Perron (Johannesburg). We hosted immersive tequila tastings + storytelling on Tradicional's heritage with a signature serve developed by leading mixologist. These were attended by a curated guest list of lifestyle media, drinks editors & key influencers with editorial storytelling focused on the sipping tequila revolution.

JOSE CUERVO TRADICIONAL SUCCESSFULLY POSITIONED ITSELF AS A PREMIUM LIFESTYLE TEQUILA. WITH STRONG MEDIA RESONANCE AND CONSUMER EDUCATION AROUND SIPPING CULTURE, THE CAMPAIGN LAID A POWERFUL FOUNDATION FOR LONG-TERM CATEGORY LEADERSHIP. TRENDING ON TWITTER AT #1 FOR 3 HOURS, 100% MEDIA ATTENDANCE WITH R2.4 MILLION IN PR VALUE AND A REACH AT 7.8-MILLION WITH AN 800% ROI FOR CLIENT.

HISTORY IN A BOTTLE



Jose Cuervo®

THE CHALLENGE

Creating a culturally relevant campaign to drive behaviour change.

South Africa has one of the world's highest rates of tuberculosis transmission. Despite public awareness of TB, most people continued to cough openly, increasing the risk of infection.

THE TASK

We were tasked with developing a strong PR campaign alongside the activations to encourage people to cough differently with the insight that small shifts in daily habits can drive national impact. With smart, culturally-attuned messaging, “Haybo Went” reframed coughing as a shared responsibility..

THE STRATEGY

We launched “Haybo Went — Use Your Elbow When You Cough”, a culturally resonant PR campaign leveraging TB Awareness Month to shift everyday behaviour. Through targeted storytelling, activations and media outreach, we positioned the elbow cough as a simple, socially-accepted act of community care.

RADIO REACH: 7.8 MILLION, ONLINE & PRINT REACH: 92 MILLION, TELEVISION REACH: 21 MILLION. CAMPAIGN VISIBILITY HELPED SECURE AN ADDITIONAL R7 MILLION IN FUNDING FROM THE GATES FOUNDATION TO AMPLIFY IMPACT. IT WAS A PROJECT IN PARTNERSHIP WITH SAATCHI & SAATCHI AND REALISED BY GOOD BUSINESS.

HAYBO WENA



BILL & MELINDA
GATES foundation

**I PLAY
FAIR
SAY NO!
TO DOPING**



SAY NO TO DOPING

THE CHALLENGE

Leverage unexpected unity to
dramatise fair play.

Doping in South African sport was rising by 19% YoY, with low public awareness. We were briefed to create a PR stunt that would cut through the noise, spark national debate, and get athletes to take the anti-doping pledge.

THE TASK

We were tasked with coming up with a PR stunt that would create mass awareness of the 'I play fair. say no to doping' message while getting sportspeople to take the pledge.

THE STRATEGY

We brought together two of South Africa's fiercest political opponents — Helen Zille and Fikile Mbalula — to publicly take the pledge, demonstrating that fairness transcends politics. The message: "I Play Fair. Say No to Doping."

"A powerful moment in sport and politics – a rare alliance for a vital message." – The Cycle Tour Trust

THE CAMPAIGN REACHED OVER 30-MILLION PEOPLE VIA PRIME TIME NEWS, TELEVISION, RADIO, PRINT AND ONLINE NEWS SITES MOST NOTABLY ATTAINING FRONT PAGE COVERAGE IN SUNDAY TIMES, CAPE ARGUS AND DAILY VOICE NEWSPAPERS.OVER 4,000 PLEDGES FROM SPORTSPEOPLE WERE RECEIVED.THE CAMPAIGN HAS BEEN LAUDED LOCALLY AND INTERNATIONALLY AS A PRIME EXAMPLE OF A HIGHLY EFFECTIVE ANTI-DOPING PR CAMPAIGN. THE CYCLE TOUR TRUST MAINTAINS THAT THIS WAS THE MOST SUCCESSFUL PROFILING OF THE TOUR TO DATE. THE CAMPAIGN WON A GOLD PRISM AWARD IN THE PUBLIC SECTOR CATEGORY.

THE CHALLENGE

First Thursdays cultural takeover. Bringing the Rhythm of Cuba to Johannesburg & Cape Town.

South Africa has one of the world's highest rates of tuberculosis transmission. Despite public awareness of TB, most people continued to cough openly, increasing the risk of infection.

THE TASK

Drive cultural connection and awareness for Havana Club 7 Rum by immersing First Thursdays audiences in authentic Cuban lifestyle.

THE STRATEGY

We didn't just host an event — we transported guests straight to Havana. Two key urban spaces were transformed into vibrant Cuban streets, fusing rum culture with the arts, music and social scenes of First Thursdays. Immersive Events in Jozi & Cape Town: Full Cuban street takeover with interactive experiences: Salsa dancing, dominoes, cigar appreciation. Thematic Bars: Serving signature Havana Club 7 cocktails and pre-1959 Classic Cars: Iconic visuals and Instagram bait.

LITTLE HAVANA



BY OWNING FIRST THURSDAYS WITH BOLD CULTURAL ENERGY, HAVANA CLUB 7 BUILT REAL-WORLD RELEVANCE, SOCIAL BUZZ AND UNFORGETTABLE BRAND MOMENTS. 3.9M IMPRESSIONS WITH 9.2M REACH VIA EARNED MEDIA AND R4.4M PR VALUE. 47K ENGAGED USERS & 2886 ATTENDEES.



THANK YOU

FOR MAKING A CONNECTION.

Have a message or question?
Contact our management team.

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